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Textbook Affordability Initiatives and Open Educational Resources: Complementary or Competing Approaches to a Persistent Problem?

Rachel E. Scott

Illinois State University, rescot2@ilstu.edu

Anne Shelley

Illinois State University, aeshell@ilstu.edu

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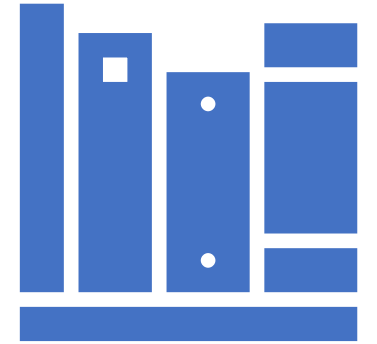
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Textbook Affordability Initiatives and Open Educational Resources: *Complementary or Competing Approaches to a Persistent Problem?*

Rachel E. Scott & Anne Shelley, Illinois State University

Background



- Costly commercial textbooks impede student success
- Librarians advocating for alternative course materials
 - OER
 - Textbook affordability
 - Faculty incentives
 - Instructors can fill gaps
- No comparison of OER and affordability approaches

A large, semi-transparent, stylized house icon in a dark red color is centered in the background. The house has a simple roof, a chimney on the left side, and a large arched doorway at the bottom. The entire slide has a solid red background.

Institutional Context

- Illinois State University
- Public R2 with 20,000 Students
- Textbook Affordability Committee
 - Student Survey
 - Faculty Survey
- Library eTextbook Project

Methods

- Library eTextbook Project
 - Survey
 - Faculty, n=21
 - Students, n=426
 - Focus Groups
 - Faculty, n=11
 - Students, n=15
- Music Scholars and Open Access
 - Qualitative Interviews

Open Educational Resources: Benefits



- Financial relief for students
- Non-commercial
- Faculty have more control over content

Open Educational Resources: Challenges

- Faculty engagement & labor
- Quality
- Availability

Textbook Affordability: Benefits

- Starts with Faculty-selected materials
- Longstanding publishers
- Traditional Review Processes

Textbook Affordability: Challenges

- License Availability
- Ongoing Cost to Library
- Collection Management Implications



Librarian Involvement

- Search for Materials
 - Incentivization Programs
 - Add Resources to LMS Sites
 - Outreach, workshops
- 

Both/And Thinking


- Institutional Context
- Collaboration



What approach has worked at your institution?

What has not worked well?

Discussion





Contact Us

Rachel E. Scott / rescot2@ilstu.edu

Anne Shelley / aeshell@ilstu.edu