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## Senate Meeting April 13, 1977

Academic Senate  
*Illinois State University*

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ACADEMIC SENATE MINUTES  
(Not approved by the Academic Senate)

April 13, 1977

Volume VIII, No. 15

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Meetings of the Academic Senate are open to members of the University community. Persons attending the meetings may participate in discussion with the consent of the Senate.

Persons desiring to bring items to the attention of the Senate may do so by contacting any member of the Senate.

Academic Senate Minutes  
(Not approved by the Academic Senate)

April 13, 1977

Volume VIII, No. 15

Call to Order

The meeting of the Academic Senate was called to order by Chairperson Cohen at 7:00 p.m. in Stevenson 401.

Roll Call

The Secretary called the roll and declared a quorum to be present.

Approval of Minutes

VIII, 116 A motion (Quane/Sims) to approve the minutes of the March 23, 1977 Senate meeting carried.

Chairperson's Remarks

Mr. Quane commended Senators Henry, Upton, and Collie for their help with the CAST Showcase presentation which will be presented Friday, April 15 and 16 in Turner Hall and Horton Field House. A special feature will be a demonstration on the President's Council on Physical Fitness.

Administrators' Remarks

Provost Horner stated that about a year ago there was concern about the operation of a day-care center at ISU. A compromise has been worked out where the day-care center will be jointly sponsored by the Home Economics Department and married student group.

Concerning the laboratory school situation, Provost Horner said that the Illinois Office of Education will devise the formula which will determine the economics of contractual arrangements with school districts. It appears that Unit 5 will contract with the laboratory schools. Half or more of the anticipated monetary cuts will not have to be made if Unit 5 does contract.

Provost Horner also said the next year's budget has been introduced into the General Assembly. The appropriation bill is at the BHE level before the Governor's Budget Message. It is unrealistic to expect this amount. The question is whether the cuts will be made by the legislature itself or later by the Governor.

Student Body President's Remarks

Mr. Rutherford listed the people chosen for the Elections Procedure Review Committee established at the March 23, 1977 Executive Committee Meeting.

The members of the committee are:

Faculty: Martha Bickley (Bus. Ed.)  
Students: John Haneberg (Student Senator)  
Steve Frisch (SA)  
Vickie Sleevar (SA)  
Scott Steingruber (SA)  
Kevin Meade (ARH)  
Admin.: Mike Schermer (non-voting)

Mr. Rutherford also said that he had distributed letters to all senators from J. B. Stevens, SA coordinator in the process of applications for external committees of the Academic Senate. Faculty members are to announce the application procedures to students in their classes. Mr. Stevens is working hard on this process.

ACTION ITEMS:

Committee Appointments to UFC, UUAC, and EC

VIII, 117 A motion (Upton/Sims) to approve the students chosen to serve on the University Forum Committee, University Union/Auditorium Board, and the Entertainment Committee carried. (See appendix.)

Committee Appointments to Council for Teacher Education

VIII, 118 Persons to serve on the Council for Teacher Education were recommended to the Academic Senate by Provost Horner. A motion (Christiansen/Carey) to approve the names presented for service on the Council for Teacher Education carried. (See appendix.)

By-Law Changes (Elections Committee)

VIII, 119 A motion (Upton/Searight) to approve the changes in the By-Laws of the Elections Committee carried unanimously. The changes include: p. 12, 3.2 Membership, Paragraph 2 -- "Faculty members shall be elected for staggered 3-year terms. Student members shall be elected as follows: one 2-year term and two 1-year terms; and Delete on p. 37, 4.3, (c) -- "The Rules Committee requests that the Senate By-Laws concerning maximum numbers of signatures on student election petitions be altered in order to delete the maximum number required."

INFORMATION ITEMS:

Chairperson Cohen announced that a copy of the NEPR documents will be available in the Senate Office for review by senators.

Department of Foreign Language Master's Degree

The Department of Foreign Language Master's Degree was introduced by Mr.

Moonan. Mr. Moonan said that last year the Senate approved a master's degree in Foreign Languages which was a cultural approach to foreign languages. The Board of Regents indicated they would be willing to pass this program if the two existing master's degrees in Spanish and French were deleted and included in this master's degree. Therefore, this is basically not a new program. Mr. Whitcomb, chairperson of the Department of Foreign Languages, and Dean Rives were available for answering questions. Mr. Sims asked what was meant by the "cultural approach"? Mr. Whitcomb answered that the cultural approach is represented by several courses in the culture of the country studied, especially during the summer with cultural institutes abroad and on campus. Ms. Upton asked how you could tell what a student's major emphasis was when he received a Foreign Language Master's Degree. Mr. Whitcomb said this would be stated on the transcript. Ms. Kuhn mentioned that this master's degree utilizes the "umbrella approach" where the three fields of study-- French, Spanish and German--are combined under the title of one degree.

#### Minor in Reading

The minor in Reading was introduced by Mr. Hayes. The advantages in the placing and hiring of teachers with this minor is supported by the University Placement Service, the College of Education and a survey by ISU of superintendents of central Illinois school districts. In addition, ISU would be the only state university in Illinois to have an undergraduate minor in Reading. Once the course is established, new courses will be developed to supplement and further the skills now offered by the minor. Ms. McMahan decried the requirement of only a single three-hour course in reading for state certification. Mr. Hicklin mentioned the small amount of courses in a particular major required to teach on the secondary level is causing pressures to be put on by regional superintendents. Anyone who has a teacher certification can teach almost anything. But now the IOE is moving toward increasing requirements in all areas. Mr. Hicklin also said that due to federal programs in reading, there is more required for reading specialists than for general teachers. Many people graduate with a de facto minor built into federal grant requirements. President Budig said that it is important that this minor is endorsed by the Placement Office after thorough investigation.

#### Majors in Marketing, Management, and Finance

Mr. Ritt introduced the majors in Marketing, Management, and Finance. He said the situation that now exists is that there is a single department of Business Administration and a single degree in Business Administration. The students who are taking this degree today are generally pursuing one of four tracks--a generalized Business Administration degree, or one of another three tracks which are more specific: Marketing, Management, and Finance. The Business Administration department will be replaced in the Fall with two new departments, the Department of Management and Marketing and the Department of Finance and Law. It is proposed that the Department of Management and Marketing offer the Management major and the Marketing major, and the Department of Finance and Law offer the Finance major and the existing Business Administration major.

The identification of these sequences as specific majors is consistent with the practice in a large number of colleges of Business, and it is considered to be to the student's advantage in obtaining subsequent employment.

These majors will require no additional funds. They have also been approved by the UCC. A UCC subcommittee report was critical of the proposals, and a minority report of the subcommittee was supportive of the proposals. Objections to the proposals, as submitted, have been that they require that English 101, Math 121, and Economics 100 and 101 be taken, either as general electives or as University Studies courses, and that this requirement goes undesirably beyond the 54 hours of prescribed courses nominally defined as the "comprehensive major." It was further objected that the list of elective courses, not in Business or Accounting, recommended in the proposals, is not sufficiently extensive.

Mr. Brabb, Chairperson of the Business Administration Department, said his primary objection to what was proposed by the subcommittee was that they were trying to dictate curriculum for the majors, and he is opposed to that kind of power over programs developed in individual departments. Referring to the objection that these proposals go beyond the 54 hours of prescribed courses defined as the "comprehensive major," Mr. Brabb said he found 19 programs in the University that require more than the 54 hours. Mr. Brabb said that if anything, these business programs that are being developed require fewer courses than other programs of this type across the country. Mr. Carlile asked if it would be possible for a community college student to transfer sixty hours to ISU and obtain a Business degree in two additional years. Mr. Brabb assured him that would be possible. Mr. VanDeVoort asked for the minimum number of semesters required to complete the majors from scratch. Mr. Brabb replied there is no problem completing the degrees in four years. Dean Rives commented that the UCC is looking at the question of hidden prerequisites, the total number of hours that might be required in a comprehensive major. Harry Wray (History) is chairing this subcommittee. The UCC perceives these as general questions that ought not to hold up these three degree programs. Mr. Goldstein questioned the "zero dollars" which these new proposals will cost. Chairperson Cohen said an additional recommendation rider is always attached from the Budget Committee with questions raised and answered concerning what "zero dollars" really means. President Budig observed that if this College of Business does not obtain accreditation, then students are seriously hindered, because they have to compete with many colleges that are accredited.

#### Committee Reports

Academic Affairs Committee -- Mr. Rhodes said the Academic Affairs Committee will have three more information items ready for the next Senate meeting: Safety, Humanities, and Special Education. He requested that senators particularly spend time reviewing the Special Education proposal.

President Budig commented that on April 22 and 23 we will be testifying before the Commission of Scholars and will be making a case for the doctoral programs in Curriculum and Instruction and Special Education. The doctorate in Special Education is the regency degree offered jointly by ISU and Northern Illinois University. Within three weeks after the presentation, we ought to have a good idea of how we will fare on this.

Administrative Affairs Committee -- Mr. Goldstein said the next meeting of the Administrative Affairs Committee will deal with the school calendar.

Budget Committee -- Ms. Cook mentioned that Provost Horner had brought the Senate up-to-date on the laboratory school issue. The Senate will be involved in approving or disapproving any changes in status of the lab schools. The Budget Committee at its last meeting discussed the NEPR documents. At its next meeting they will discuss additional NEPR documents and priorities for the new programs.

Faculty Affairs -- The Faculty Affairs Committee will be considering problems in year one of the new FSC process.

JUAC -- Mr. Smith announced there will be a meeting of JUAC next week when the Board of Regents meets.

Rules Committee -- Ms. Upton said that at the next Rules Committee, placement of faculty members on external Senate committees will be discussed.

Student Affairs Association -- SA is presently working on revising student records. Mr. Sims said SA decided to look at one of the old policies and bring it up to date. Later on they will revise the student life section of the Handbook.

#### Communications

Chairperson Cohen said that a memo senators received from Scott Eatherly of the AFT committee is simply an expression of the feeling of the AFT committee, but could have no force upon the Senate.

#### Adjournment

VIII, 120 A motion (Quane/Haneberg) to adjourn was approved at 8:10.

For the Academic Senate,

Ira Cohen, Chairperson  
John K. Boaz, Secretary

IC:JKB:an

